

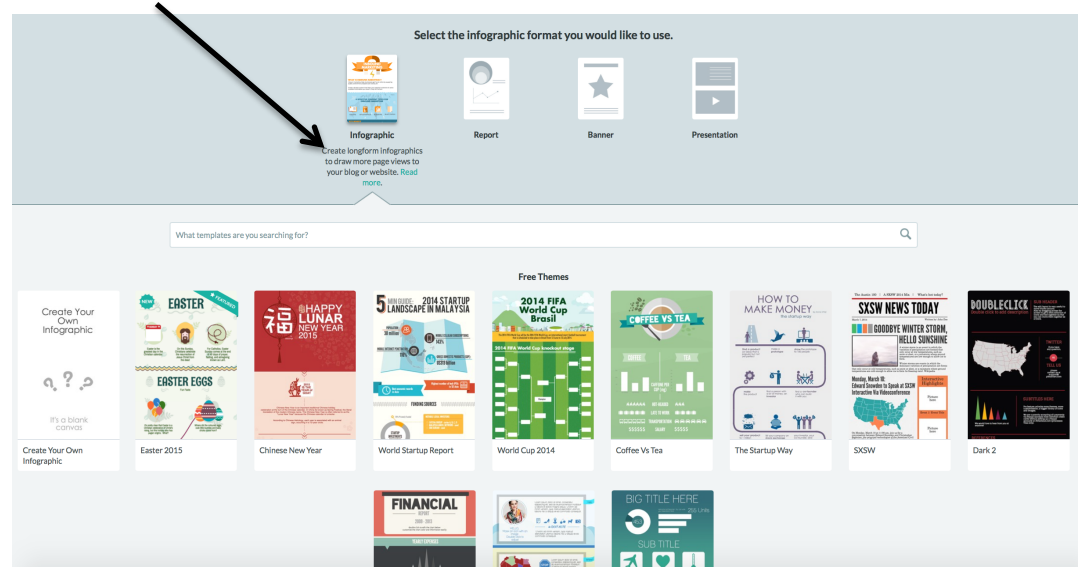
How to Make an Infographic:

AN **INFOGRAPHIC** IS A GRAPHIC, VISUAL REPRESENTATION OF INFORMATION. THEY PRESENT INFORMATION CLEARLY AND CONCISELY. THEY CAN EASILY COMMUNICATE DATA, PATTERNS AND TRENDS.

MAKING A FREE PIKTOCHART ACCOUNT:

1. Go to piktochart.com and create a login and password using a valid email address.
2. Browse the free themes for infographics to get ideas or choose a template.

FREE THEMES



3. Decide whether you want to work from a pre-set or start from scratch. Either way, you will have the same access to the options below.
4. Place your cursor on a "block" of the infographic to edit that rectangle-sized section.

GRAPHICS

Add shapes, lines, icons, photos, and frames.

UPLOADS

Upload your own images to add.

BACKGROUND

Change the background color or image.

TEXT

Add text boxes to a "block".

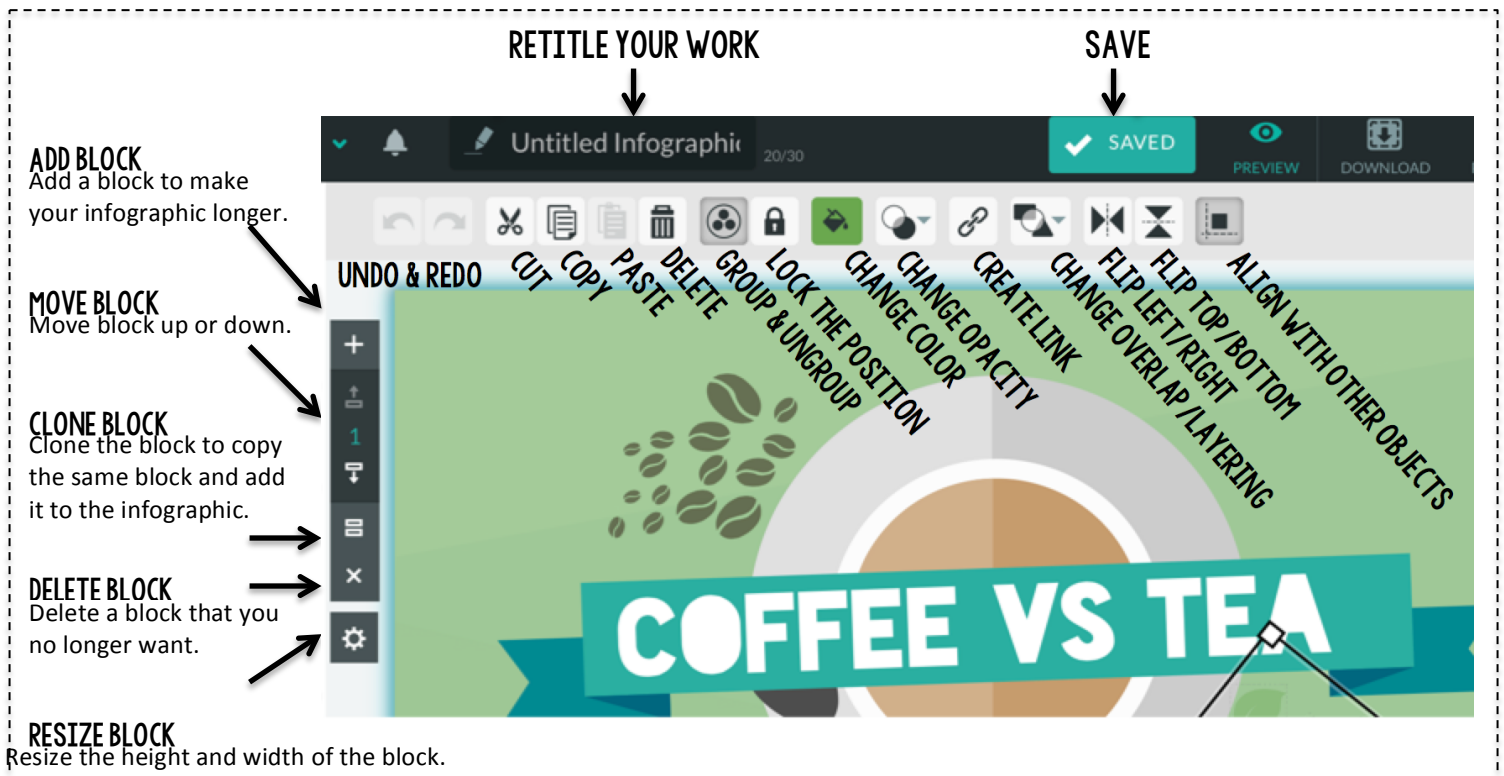
TOOLS

Add charts, maps, or videos.

CLICK YOUR CURSOR ON A SECTION OF THE INFOGRAPHIC TO EDIT



- As you begin to add items, make sure to use the top toolbar to edit or delete the items. You can read the
- Don't forget to title and save your work!



- As you create your infographic, make sure to add a balance of graphics, titles, text, and charts. Data is a key component of a good infographic. It is a visual representation of a summary of information. Take your time editing and revising it.
- When you are finished, you have options to download, publish, or share the infographic.

PREVIEW

Preview will allow you to view the final draft of your infographic that will be published.

DOWNLOAD

The infographic can be downloaded as an image (PNG or JPEG) in original or medium quality.

SHARE

You have the options to share the infographic via email, evernote, facebook, twitter, google+, and pinterest.

PUBLISH

You may publish the infographic public. This will allow everyone to see it. Make sure you saved your infographic (Step 6 of this worksheet) because this cannot be changed after you publish. You may share the link via email or embed in a website with the given code. You will have the option to unpublish.

Infographic Assignment

AN **INFOGRAPHIC** IS A GRAPHIC, VISUAL REPRESENTATION OF INFORMATION. THEY PRESENT INFORMATION CLEARLY AND CONCISELY. THEY CAN EASILY COMMUNICATE DATA, PATTERNS AND TRENDS TO A READER.

Task: Make a infographic using www.piktochart.com to communicate the topic information. Use text, graphics, charts, and numbers to communicate, analyze, and summarize.

Topic: _____

Requirements: Create an eye-catching, colorful, neat infographic to communicate information with a minimum of:

- ▶ a main title for the infographic
- ▶ eye catching section headings
- ▶ a minimum of 3 colors
- ▶ a minimum of 1 graph/chart
- ▶ a minimum of 4 graphics
- ▶ 10 facts total on the infographic
- ▶ non-fiction text analyzing and summarizing the information
- ▶ 3 blocks of information
- ▶ your name

Sample project: To the right is an example of an “A” project. It include the above requirements as well as extra graphics, charts, and sections where appropriate.

Remember, you must communicate thorough information, which may require going above the minimums.

View more infographics here.
<http://tinyurl.com/k7rm3eh>



Main Title

Eye-Catching Section Headings

1 + graph

3 + blocks of information

4 + graphics

The infographic 'Spreading Hunger Awareness' is divided into three main sections. The top section, 'FOOD INSECURITY IN AMERICA', features a donut chart and lists statistics: 8% of seniors live alone with food insecurity, 1 in 5 children struggle with hunger, and 17.2 million households are food insecure. The middle section, 'POVERTY IS THE ROOT CAUSE OF HUNGER', includes a pie chart and text stating that 80 million people live in poverty, with 45.1 million Americans having food insecurity and 48.5 million Americans on SNAP benefits, of which only 10.2 million are unemployed. The bottom section, 'THE BIG PICTURE', contains two sub-sections: '1) FOOD DESERTS' with a bar chart showing 23.5 million people live in food deserts and 2.4 million live in poverty; and '2) POVERTY' with a bar chart showing 50 million people live in poverty, 78% of American children under 18 live in poverty, and 15% of American live in poverty. It also includes a 'Food Waste' section stating that about 1/3 of worldwide food production gets lost, wasted, thrown out, or goes bad.

Name: _____

Infographic Rubric

Task: Make a infographic using www.piktochart.com to communicate the topic information. Use text, graphics, charts, and numbers to communicate, analyze, and summarize.

Criteria	4	3	2	1
Visual/Overall <i>(4 points)</i>	Information is enhanced through use of space, lettering, and coloring. <ul style="list-style-type: none"> • 3 + colors • main title • headings 	Sufficiently communicates information through space, lettering, and color.	Uses space, lettering, and color that confuses information or does not clearly or accurately communicate.	Missing visual requirements to communicate information.
Graphics <i>(4 points)</i>	Information is enhanced through use of graphics design. Includes a minimum of 4 graphics.	Infographic includes graphic design in communication of material. Includes a minimum of 4 graphics.	The requirement of four graphics was not met OR the graphics were not clearly relevant to the topic.	The infographic does not contain graphics OR contains graphics that are unrelated to the topic.
Data <i>(4 points)</i>	Infographic includes consistently accurate data . Includes a minimum of 1 graph or chart to communicate data.	Infographic includes generally accurate data.	Infographic includes inaccurate or incomplete accurate data .	Infographic does not include data required or includes false data.
Content Information <i>(4 points)</i>	Infographic includes accurate and carefully chosen facts. <ul style="list-style-type: none"> • 10 facts • 3 blocks (approximately 1 page) of info Also includes non-fiction text analyzing and summarizing information that demonstrates clear understanding of content.	Infographic includes accurate and carefully chosen facts. Also includes non-fiction text analyzing and summarizing information that demonstrates understanding of content.	Infographic includes inaccurate or incomplete accurate data . Also includes non-fiction text analyzing and summarizing information that demonstrates limited understanding of content.	Infographic does not include data required or includes false data. Missing non-fiction text analyzing/summarizing information or text does not demonstrate understanding.
Conventions of Grammar/Spelling <i>(4 points)</i>	Demonstrates effective grammar, mechanics, spelling, and usage, with no errors.	Demonstrates few errors in grammar, mechanics, spelling, or usage.	Demonstrates a number of mistakes in grammar, mechanics, spelling, or usage that affect the overall presentation.	Demonstrates numerous mistakes in grammar, mechanics, spelling, or usage that affect the readability and presentation of the project.

Self-Assessment Grade: ____/20

Student Comments:


Teacher Assigned Grade: ____/20

Teacher Comments:

Name: _____

Planning Your Infographic

Task: View infographics found here <http://tinyurl.com/k7rm3eh> or search your own. Record notes about organization, colors, graphics, etc. in the space below.



Task: Use the planning sheet below to plan the information for your infographic.

	Notes and Information
Overall message, topics or theme. <i>(Analysis/ Summary of info)</i>	
Facts (<i>10 relevant facts</i>) to support communication of topic.	
Data to support communication of topic (<i>to be put into 1 chart or graph</i>).	
Sources of Information	