



Name _____

Period _____

Date _____

PRODUCT AND PERFORMANCE ASSESSMENT

Posters and Displays

Evaluate someone else’s work, or your own, by circling the appropriate number for each criterion. Then add up the circled numbers in each column and record the sum in the subtotals row at the bottom. Add up these subtotals to get the total score.

Graded by _____ Total _____ /100

Ideas and Content	Completely	Mostly	Partially	Poorly
Topic is well researched and quality information is presented	10–9	8–7–6	5–4–3	2–1–0
The poster communicates an obvious, overall message	10–9	8–7–6	5–4–3	2–1–0
Structure and Form	Completely	Mostly	Partially	Poorly
Poster has a large title and its message, or purpose, is obvious	10–9	8–7–6	5–4–3	2–1–0
Images are big, clear, and convey important information	10–9	8–7–6	5–4–3	2–1–0
More important ideas and items are given more space and presented with larger images or text	10–9	8–7–6	5–4–3	2–1–0
Colors are used for a purpose, such as to link words and images	10–9	8–7–6	5–4–3	2–1–0
Sequence of presentation is easy to follow because of visual cues, such as arrows, letters, or numbers	10–9	8–7–6	5–4–3	2–1–0
Artistic elements are appropriate and add to the overall presentation	10–9	8–7–6	5–4–3	2–1–0
Text is neat and large enough to be read from about one meter away	10–9	8–7–6	5–4–3	2–1–0
Grammar, Usage, and Mechanics	Completely	Mostly	Partially	Poorly
Captions and labels have correct spelling, capitalization, and punctuation	10–9	8–7–6	5–4–3	2–1–0
Subtotals:				

Rubrics and Integrated Assessment

Comments

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